

10TH ANNUAL LAFH GOLF OUTING



2020

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GOLF OUTING
OCTOBER 26, 2020**

Porter Valley Country Club
19216 Singing Hills Dr, Northridge, CA 91326

SPONSORSHIP DECK

**LA FAMILY
HOUSING**

CO-CHAIRS

Michael Kaplan, Steve Lavender, Dave Paller, & Jonathan Ruiz

LAFH.ORG/GOLF

ABOUT



The LA Family Housing 10th Annual Golf Outing is a chance to enjoy a safe and socially distanced day of golf while raising critical funds to help end homelessness in Los Angeles.

COVID-19 has amplified the need for homeless services and innovative housing solutions. In response, LAFH has ramped up our efforts, opening five emergency Project Roomkey shelters for over 700 medically-frail people since March, while continuing to build much-needed housing our community. Your generous support of our Golf Outing will enable us to move more people home and help prevent homelessness for more families and individuals during this challenging time.

New event protocols to ensure everyone's safety:

- The total number of guests is limited to 72, to ensure everyone drives their own cart. If you are attending with a member of your household you will be permitted to share a cart.
- Check-in and Tee Times will be scheduled at 10 minute increments from 9 am – 10:30 am, guests will be asked to remain in their car until their check-in window to avoid crowds.
- One foursome per Tee will be permitted, starting on the 1st and 10th holes.
- There will be no opening or closing ceremonies on the course. A video program will be emailed to all guests prior to the event, and a virtual closing ceremony will be conducted afterwards.
- A grab and go boxed lunch will be provided by the course.

Last year this event raised \$110,000 and helped support more than 11,000 people on their journey out of homelessness and poverty.

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR | \$19,000

- Golf entry for eight
- Company name in title of event
- Company banner at top of event website
- Special recognition post (w/ video component) on all social media channels and on LAFH site
- LAFH Awards 2021 recognition
- Designated company slide at beginning of Video Program
- Inside front cover ad in digital Tribute Journal

EAGLE SPONSOR | \$9,000

- Golf entry for eight
- Company banner displayed on website
- Special recognition post on two social media channels
- Designated company slide at end of Video Program
- Inside back cover ad in digital Tribute Journal
- Sponsor logo on event website

BIRDIE SPONSOR | \$4,000

- Golf entry for eight
- Special recognition post on one social media channel
- Two logo placements in Video Program
- Full page ad in digital Tribute Journal
- Sponsor logo on event website

PAR SPONSOR | \$2,000

- Golf entry for four
- One logo placement in Video Program
- Full page ad in digital Tribute Journal
- Sponsor logo on event website

TEE SPONSOR | \$1,000

- One logo placement in Video Program
- Full page ad in digital Tribute Journal
- Sponsor logo on event website

DIGITAL TRIBUTE JOURNAL AD

Full \$500 | 1920x1080 px

Half \$250 | 960x1080 px

GOLF ONLY

Foursome \$1,200

Twosome \$600

LAFH ONLINE PRESENCE



WEBSITE



15K

visits per month

68K

pageviews per month

LAFH.ORG

SOCIAL MEDIA



6.6K

Instagram followers

34K

monthly impressions

@LAFAMILYHOUSING



5.7K

Facebook followers

20K

monthly impressions



4.1K

Twitter followers

43K

monthly impressions