



**April 21, 2010 - 7:00 p.m.
Avalon Hollywood
Event Sponsorship/ Tribute Journal Opportunities Form**

SPONSORSHIP LEVELS

KEY SPONSOR – \$50,000 *Because they need a home*

- Helps develop 60 new units of permanent supportive housing
- Photo opportunity with honorees at the event
- Prominent signage at the event
- Recognition in all press materials
- Recognition from master of ceremonies
- One full page ad in event tribute journal
- VIP lounge seating for 12
- Display of company logo on LAFH website

SHELTER SPONSOR – \$25,000 *Because they need a place to sleep*

- Provides 15 families with temporary shelter for one year
- Prominent signage at the event
- Recognition in all press materials
- One full page ad in event tribute journal
- VIP lounge seating for 6, reserved seating for 6
- Display of company logo on LAFH website

SERVICE SPONSOR – \$20,000 *Because they need support*

- Provides supportive services including health, counseling and childcare to 50 families annually
- Prominent signage at the event
- One full page ad in event tribute journal
- VIP reserved seating for 12
- Display of company logo on LAFH website

EDUCATION SPONSOR – \$15,000 *Because they need knowledge*

- Provides educational enrichment to 60 kids annually
- Special signage at the event
- One full page ad in event tribute journal
- VIP reserved seating for 10
- Display of company logo on LAFH website

MEAL SPONSOR – \$10,000 *Because they need sustenance*

- Provides 2,900 parents and children with three healthy balanced meals a day
- Special signage at the event
- One full page ad in event tribute journal
- Reserved seating for 10

ACTION SPONSOR – \$5,000 *Because they need advocacy*

- Organizes 220 volunteers to engage in community advocacy
- Special signage at the event
- One full page ad in event tribute journal
- Reserved seating for 5

TRIBUTE JOURNAL SPECIFICATIONS

- | | | | |
|---|---------|---------------------------------------|-------|
| () Full Page (9wx6h- please ad 1/8" bleed) | \$1,500 | () Quarter Page (4wx2h no bleed) | \$500 |
| () Half Page (5wx4h no bleed) | \$1,000 | () Friend of the Family name listing | \$150 |
| () Inside Cover (9wx6h – please ad 1/8" bleed - 2 available) | | \$2,500 | |

All ads are black and white. Camera –ready art is preferred. Please provide electronic file(s). Mac files preferred in InDesign, QuarkXpress, JPEG or PDF format. PC files in JPEG or PDF format (150 line screen, 300 dpi). E-mail to nsedano@lafh.org.

The deadline to submit a tribute ad is March 30, 2010

INDIVIDUAL TICKETS

Please reserve ____ seat(s) at \$150 each.
Please reserve ____ VIP lounge seat(s) at \$300 each (limited availability)

Enclosed is a check in the amount of \$_____ or please charge \$_____ to my Visa MC Amex Discover

I/We regret that we are unable to participate in this year's event, but would like to make a donation in the amount of \$_____

Credit Card # _____ Expiration Date _____ Signature _____

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

How would you like your name listed for recognition?

Send form and checks to:

L.A. Family Housing
c/o Nancy Sedano
7843 Lankershim Boulevard
North Hollywood, CA 91605

For more information please call 818.255.2779 or
e-mail nsedano@lafh.org